

HALF-TERM SUPERHEROES

28 MAY - 7 JUNE



The Lexicon Half-Term Superheroes 2021 Promotion

Please read these promotion rules carefully. By entering a promotion you are deemed to accept and be bound by these terms and conditions.

1. To enter a promotion you must be: (a) Berkshire, UK resident; and (b) aged 18 years or over at the time of entry.
2. Promotions are not open to employees (or members of their immediate families) of the Promoter, its agencies or anybody connected with the promotions.
3. No purchase necessary to enter.
4. One promotion will run from 09.00am 27 May 2021 – 16.00pm 13 June 2021 (the “Promotion Period”). Entry details relating to the promotion will be posted on www.thelexiconbracknell.com and promotional cards located at The Lexicon Half-Term Heroes activation in Princess Square. Details will also be shared on Facebook Instagram and Twitter.
5. To participate in the promotion, an entrant should email a #superheroselfie to hello@thelexiconbracknell.com, along with their photo, their name, contact details and permission to share the image on The Lexicon’s social channels and website. Entries must be submitted no later than 16.00pm on 13 June 2021 to qualify for entry.
6. The promotion will have twenty winners, which will be chosen by The Lexicon team who will each receive a “Prize”:
 - A £10 Gift Card from The Lexicon
7. The winners of the promotion will be selected from all entries submitted in the promotion. The judging will take place on Monday 14 June. Unsuccessful entries submitted in a promotion will not be carried over to any subsequent promotions.
8. Each promotion result is final and no correspondence will be entered into, except with the winner. An entry containing any obscene, offensive, libellous or anti-social content will be removed from the promotion and the person submitting such entry will be disqualified from all promotions being run by the Promoter during the Promotion Period.



9. The winners will be notified following the judging and prizes will be available to collect from The Lexicon Management Suite from Wednesday 16 June 2021.
10. Winners should be in contact with The Lexicon via email within 1 week of the Promoter notifying them that they have won a prize. The Lexicon will attempt to contact the winner 3 times. In the event that a winner fails to provide such details within this 1 week period, the Promoter reserves the right to select an alternative winner from all remaining entries in the promotion, with the originally selected winner forfeiting their right to the prize.
11. Details of the winners can be obtained by sending an SAE to The Lexicon – Superheroes, The Lexicon Management Suite, The Avenue Car Park, Bracknell RG12 1AP.
12. Prizes in each promotion are as stated and no cash alternative is available. The Promoter reserves the right to award alternative prizes of equal or greater value, should the advertised prize become unavailable for any reason.
13. The Promoter is not responsible or liable for any entries that fail to be submitted or are delayed for any reason. Proof of submitting an entry is not proof of receipt with the Promoter. The Promoter cannot be responsible in the event that it is unable to contact a winner, or a winner fails to receive their prize, as a result of having provided inaccurate or incorrect contact/address details.
14. Promotion winners may be required to participate in future publicity.
15. The Promoter reserves the right to amend these terms and conditions or suspend any promotion or extend the entry period or disqualify any participant at any time without giving advance notice, in the event that it cannot be guaranteed that a promotion can be carried out fairly or correctly for technical, legal or other reasons or if the Promoter suspects that any person has been manipulating entries or the prize draws or has acted unethically or in breach of these terms and conditions in any way.
16. Entrants are deemed to have accepted the entry rules set out in all promotional materials and these terms and conditions when participating in a promotion running during the Promotion Period.
17. If any of the provisions of these terms and conditions are held to be invalid or unenforceable in whole or in part that part shall be severed from the remainder of the provisions and the validity of the other provisions and the remainder of the provision in question shall not be affected.
18. These terms and conditions shall be governed by English law and any dispute shall be subject to the exclusive jurisdiction of the English courts.

Promoter: The Lexicon, The Lexicon Management Suite, The Avenue Car Park, Bracknell RG12 1AP

#SUPERHEROSELFIE

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