

# SPRING INTO EASTER

Guess the  
number of eggs -  
Free prize draw

## Terms & conditions

Please read these promotion rules carefully. By entering a promotion, you are deemed to accept and be bound by these terms and conditions.

1. To enter a promotion, you must be: (a) a resident in Berkshire or its neighbouring counties; and (b) aged 18 years or over at the time of entry.
2. The promotion will run from 9am Thursday 26 March 2026 to 9am Tuesday 14 April 2026 (the 'Promotion Period').
3. To participate in promotion, entrants must complete the online entry form for Guess the Number of Eggs - Spring into Easter at The Lexicon 2026 via the QR code which will be displayed alongside the large dome within Princess Square.
4. The promotion will have three winners and the "Prizes" are spring hampers worth £100 each from The Lexicon.
5. Only one entry per person, duplicate entries will be automatically disqualified.
6. The winners of the promotion will be randomly selected from all the completed entries on Wednesday 15 April 2026.
7. Prizes are as stated and no cash alternative is available. The Promoter reserves the right to award alternative prizes of equal or greater value, should the advertised prize become unavailable for any reason.
8. Promotions are not open to employees (or members of their immediate families) of the Promoter, its agencies or anybody connected with the promotions.
9. No purchase necessary to enter.
10. The winners will be notified by Friday 17 April 2026 and the hampers will need to be collected from The Lexicon Management Suite, Bracknell (Located LG in The Avenue Car Park, available to collect Mon-Fri 9am-4pm) within seven working days. The winners will need to bring a form of ID. Unfortunately, the prize/s cannot be posted to the winner/s.
11. The winners must contact The Lexicon via their contact number within 48 hours of the Promoter notifying them that they have won a prize. The Lexicon will attempt to contact the winner three times. In the event that a winner fails to provide details within this period, the Promoter reserves the right to select an alternative winner from all remaining entries, with the originally selected winner forfeiting their right to the prize.
12. Each promotion result is final and no correspondence will be entered into, except with the winners.
13. Details of the three winners can be obtained by sending an SAE to - Guess the Number of Eggs - Spring into Easter at The Lexicon 2026, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP to be received no later than 30 April 2026.
14. The Promoter is not responsible or liable for any entries that fail to be submitted or are delayed for any reason. Proof of submitting an entry is not proof of receipt with the Promoter. The Promoter cannot be responsible in the event that it is unable to contact a winner, or a winner fails to receive their prize, as a result of having provided inaccurate or incorrect contact/address details.
15. Promotion winners may be required to participate in future publicity.
16. The Promoter reserves the right to amend these terms and conditions or suspend any promotion or extend the entry period or disqualify any participant at any time without giving advance notice, in the event that it cannot be guaranteed that a promotion can be carried out fairly or correctly for technical, legal or other reasons or if the Promoter suspects that any person has been manipulating entries or the prize draws or has acted unethically or in breach of these terms and conditions in any way.
17. Entrants are deemed to have accepted the entry rules set out in all promotional materials and these terms and conditions when participating in a promotion running during the Promotion Period.
18. If any of the provisions of these terms and conditions are held to be invalid or unenforceable in whole or in part that part shall be severed from the remainder of the provisions and the validity of the other provisions and the remainder of the provision in question shall not be affected.
19. These terms and conditions shall be governed by English law and any dispute shall be subject to the exclusive jurisdiction of the English courts.

**Promoter: The Lexicon, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP**