

DRAGONS

AT THE LEXICON

August 2026

Frequently Asked Questions

Are there any costs associated with the summer event?

Dragons at The Lexicon is free to attend. Visitors can enjoy the dragon trail and themed activities at no charge.

The only paid activity is The Lexicon Express, which costs £1 per person, per journey. Payment is card only.

Throughout the summer, participating retailers and restaurants will also be offering a range of dragon-themed discounts and special offers (T&Cs apply and offers are subject to availability).

Do I need to book in advance?

The only activity that requires advance booking is Dragon Storytime, which takes place every Thursday in the Dragon Lair in Princess Square. Sessions can be booked here: www.thelexiconbracknell.com/events/storytime

Are there any dragon-inspired activities taking place at weekends?

Yes. While meet-and-greets, face painting and storytime take place on selected weekdays, there are plenty of activities for visitors of all ages to enjoy every day throughout the summer, including weekends.

Throughout the event, visitors can:

- Follow the dragon trail and discover five animatronic dragons, a 1.6-metre-tall LEGO® dragon and ten hidden dragon eggs around the town centre
- Hop aboard The Lexicon Express, pick up a dragon colouring sheet and receive a dragon crown
- Take part in the Snap, Tag & Share competition and capture a photo on the giant dragon deckchair
- Enjoy exclusive food, drink and retail offers available throughout the town centre (T&Cs apply and offers are subject to availability)

A reminder of our recurring weekday activities:

- Tuesdays: Meet roaming dragon characters at intervals throughout the day
- Wednesdays: Dragon-themed face painting for all ages
- Thursdays: Pre-bookable Dragon Storytime sessions in the Dragon Lair in Princess Square

Why do the dragon meet-and-greets take place at set times?

The roaming dragon characters appear at intervals throughout the day every Tuesday, giving visitors multiple opportunities to meet them. This schedule helps ensure each appearance is as enjoyable as possible while allowing the team time to prepare between sessions and maintain a high-quality experience for everyone.

Where can I get a trail leaflet?

The dragon trail leaflet is included within the dragon activity sheet, which can be collected from the Welcome Hall in The Avenue or from Princess Square.

Once completed, activity sheets can be posted into one of the competition post boxes located in Princess Square, outside Smiggle or Newbie, for the chance to win some fantastic prizes.

Where can I find the giant dragon deckchair?

The giant dragon deckchair will be visiting different locations around The Lexicon throughout the event, so keep an eye out as you explore. Please note that its location may change or be unavailable during adverse weather conditions.

Visitors are welcome to use the deckchair for photographs and seating. Children should be supervised by a parent, guardian, carer or responsible adult while using it. For everyone's safety, please do not climb on the chair.

Are the animatronic dragons noisy?

The dragons feature movement and sound effects designed to create an exciting and immersive experience while remaining suitable for a family-friendly environment. The animatronic dragons operate every day between 9am and 6pm.

Will there be any SEND-related sessions?

While there are currently no dedicated SEND sessions as part of Dragons at The Lexicon, we are committed to creating a welcoming and inclusive experience for all visitors. If you or a member of your family has specific requirements, our team will do their best to support individual needs wherever possible.

Where does face painting take place?

The face-painting team will be based in Union Square, opposite Boots, every Wednesday from 11am to 5pm. In the event of poor weather, the activity will move to Princess Square.

During particularly busy periods, the queue may close slightly earlier to allow all visitors already waiting to be painted before the session ends.

What paints are used?

The face-painting team uses professional, water-based, non-toxic paints that comply with EU and FDA regulations.

How is hygiene maintained?

The team follows strict hygiene procedures throughout every session, including the use of clean sponges, regular water changes and professional hygiene practices.

Who can have face painting?

Face painting is available for children aged 3 and over. Younger children aged 2-3 may be offered a hand or arm design where appropriate. One design is available per child.

Do children need to be accompanied?

Yes. Children should be accompanied and supervised by a parent, guardian, carer or responsible adult at all times.

When might face painting not be suitable?

To help keep everyone safe and comfortable, face painting may not be suitable for visitors who are feeling unwell or who have open cuts, cold sores, chickenpox or certain skin conditions. The face-painting team will always make decisions with visitors' wellbeing in mind.

Can a patch test be requested?

Yes. Patch tests are available for visitors with sensitive skin or allergy concerns.

How can face paint be removed?

Face paint can be removed using warm water and a soft flannel. For best results, baby wipes are not recommended.

Is the face-painting team insured and DBS checked?

Yes. The team holds £10 million Public Liability Insurance, and many of the artists are DBS checked.

What happens if there is an allergic reaction or paint transfer onto clothing?

Professional, non-toxic paints are used, and every effort is made to minimise paint transfer.

Visitors take part at their own discretion, and we recommend suitable clothing is worn during face painting. Anyone with allergy concerns is encouraged to request a patch test before participating.

What prizes can be won as part of Dragons at The Lexicon?

Visitors can take part in several competitions throughout the event, with over £1,000 worth of prizes available to be won.

Dragon Activity Sheet (trail leaflet) – 6 winners

- 3 x gift cards from The Lexicon worth £100 each
- 3 x prize hampers including a dragon plush toy and family tickets to Cineworld (2 adults and 2 children)

Dragon Colouring Competition – 2 winners

Prize bundles worth £50 each, including:

- A £25 Ryman hamper
- A £25 gift card from The Lexicon

Snap, Tag & Share Competition – 3 winners

- 3 x gift cards from The Lexicon worth £75 each

Storytime and LIVE at The Lexicon (online survey) – 6 winners

- 6 x gift cards from The Lexicon worth £25 each

Full competition terms and conditions are available here:

www.thelexiconbracknell.com/events/1000-worth-of-prizes-to-be-won

Details correct as of 1 August 2026, but are subject to change.